Kickstart my Chart Homework

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. Theater campaigns were the most successful out of any campaign. Within the theater category, plays were the most successful. The majority of campaigns were more creative based (theater, music, film and video) than product based (technology, games, food)
   2. Music had the second highest successful campaigns, with rock being the highest sub category
2. What are some limitations of this dataset?
   1. We could possibly include age range of donors to understand if a certain population is using kickstart over another.
   2. Could include gender of the donors
   3. I’d like to understand how these were advertised – were the ones that were more successful advertised via social media, word of mouth, etc.
   4. Understand how the time of year can affect the funding of a campaign
3. What are some other possible tables and/or graphs that we could create?
   1. Have a table that shows that minimum donation vs the amount received and compare that vs category and sub category